

Staffordshire Chambers' of Commerce – Digital forum

This forum is here to drive the growing digital sector in Staffordshire, enabling businesses to freely exchange information, share best practice and discuss digital innovation, information communication technology and artificial intelligence (AI).

Date of meeting	Friday 31st January 2025
Venue	Commerce House
Number of attendees	17
Agenda topics	<p>Presentation on Cyber security – Importance of cyber security, with SME being increasingly targeted by cyber criminals. Cyber-crime has financial, reputational, and operational impacts on a business and SB added that having good cyber security in place will not only meet compliance with regulations but can also build customer trust.</p> <p>Some of the more common threats of cyber-attack include Phishing attacks, Ransomware, data breaches and supply chain attacks. Many cyber criminals will search for “the path of least resistance”, when looking to target a business.</p> <p>There are a number of cyber frameworks, including:</p> <ul style="list-style-type: none"> ▪ Cyber Essentials – standard and plus ▪ ISO 27001 ▪ DORA and FCA 21/3 <p>The following can be good sources of support:</p> <ul style="list-style-type: none"> ▪ National Cyber Security Centre (NCSC) ▪ Information Security Forum (ISF) ▪ Cybersecurity and Infrastructure Security Agency (CISA) ▪ European Union Agency for Cybersecurity (ENISA) <p><u>Update from Stoke on Trent City Council (SOTCC)- Development of an inward investment proposition</u></p> <p>SOTCC) is promoting the business community based in the city and is keen to attract more businesses into the area.</p>

	<p>SOTCC Has a particular focus on a number of sectors, including digital and is keen to build a picture of what's happening in Stoke-on-Trent in the digital sector.</p> <p>Agreed to look at a consultation event being delivered by SOTCC, with the opportunity to engage with the businesses who operate in the digital sector.</p>
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Date/time of next Digital forum: Friday 4th April 2025, 9AM to 11AM.

In person at South Staffs College (Lichfield Campus) – (WS13 6QG) – or attend remotely through Teams

If you have any questions about our Digital forum, please contact:

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