Staffordshire Chambers' of Commerce – Digital forum

'This forum is here to drive the growing digital sector in Staffordshire, enabling businesses to freely exchange information, share best practice and discuss digital innovation, information communication technology and artificial intelligence (AI).'

Date of meeting	Friday 18th July 2025
Venue	Newcastle & Stafford Colleges Group (NSCG) – Stafford Campus
Number of attendees	12
Agenda topics	**Artificial Intelligence (AI)** – Developing AI literacy – Update from NSCG on AI literacy, why it is important for staff and learners and how NSCG can empower the workforce of the future. Slides from update are available to view on forum webpage. **Digital Divide Working Group (DDWG)** – Update on the work of the DDWG, which has established an IT Asset Disposition (ITAD) to accept donations of unwanted IT equipment (laptops, mobiles, tablets), with the aim of securely wiping the devices, before recycling them and offering them to community groups who will donate to members of the community who are suffering from the effects of digital poverty. **Action:** Appeal for donations of unwanted IT equipment and for more forum members to join DDWG. **Digital Skills Working Group (DSWG**) - DSWG is connecting businesses and training providers to create a local view of a digital skills pathway. This will provide learners (and where appropriate their families), with sign posting to technology specific learning opportunities and how the available courses can support a professional career development within the digital sector (and beyond). **Action**: Appeal for more forum members to join DSWG. **Artificial Intelligence (AI) event** – To plan and develop an AI themed event for Chamber members. Discussions focused on the need for the event to be practical and should cover automation, with a model of examples of the available tools, importance of data quality, real life story to represent benefits of data quality). Event to be listed as 'AI – Importance of data quality' or 'AI – keeping it simple - How local businesses can benefit from AI application'. **Action:** Appeal for more forum

	members to join a Subject Matter Group which will help to plan this event, which will take place on 23.10.2025.