

START USING AI WITH CONFIDENCE IN THE WORK YOU ALREADY DO



We are supporting local businesses to build practical, real-world AI skills through the BCC AI Academy.

AI is becoming part of everyday work, but most people still feel unsure where to start.

There is plenty of noise, yet very little practical guidance. That is why we're offering our members access to the BCC AI Academy: a hands-on, role-based personalised way to learn how to use AI in your day-to-day.

The platform, powered by Pair, is used by government and many businesses across the UK to help their teams embed AI into their real tasks, tools and decisions. It is built around one simple idea: AI should make your job easier, not more complicated.

WHAT THIS MEANS FOR YOUR BUSINESS

Save hours each week

Learn how to use AI for writing, research, planning, reporting and admin. These are the tasks that quietly take up the most time; and the first ones AI can streamline.

Make better decisions

Use AI as a thinking partner to analyse information, develop options and prepare communication you can trust.

Improve quality and consistency

AI becomes a built-in editor and researcher that helps your team produce clearer, sharper work.

Build confidence across your organisation

When your team understands how AI fits into their specific roles, adoption becomes natural and sustainable.

HOW THE LEARNING WORKS

It is practical, personal and built to fit around real work. Participants receive:

- Role-based personalised exercises that build confidence quickly
- Instant feedback on progress
- On-demand learning, learn at your own pace
- A LinkedIn-ready certificate on completion

Powered by



**WHERE
BUSINESS
BELONGS**

A CLEAR, CREDIBLE WAY TO BRING AI INTO YOUR BUSINESS

AI presents a major productivity opportunity, yet many organisations struggle to turn interest into action. The AI Academy gives businesses a simple route to start; with the structure, guidance and support to make AI part of everyday work, not an extra burden.

When people know how to use AI well, you start seeing:

- Faster delivery
- Better communication
- More confident decision-making
- Reduced time spent on repetitive tasks
- Small changes at individual level create meaningful gains across a team.

AS A MEMBER OF THE BCC AI ACADEMY, YOU'LL RECEIVE:



12 months of access to the PAIR platform (recurring subscription)



Personalised, role-specific AI masterclasses



Practical exercises tied to real workflows



Self-paced, flexible learning



LinkedIn certificate



READY TO BEGIN?

Scan the QR code to get more details and enrol today.

Powered by



**WHERE
BUSINESS
BELONGS**