

EBCC 'Live from' Egypt - UK Campaign

The "Live From" campaign is a dynamic monthly webinar series designed to spotlight key markets, partnerships, and sector innovations across borders. Hosted in collaboration with leading industry bodies, each session connects experts, businesses, and stakeholders to share insights and unlock new opportunities.

The inaugural session, "Live From the UK to Egypt", is led by the Egyptian-British Chamber of Commerce (EBCC) and focuses on UK Innovation in Agriculture.

By bringing together stakeholders from both countries, the session emphasises the growing importance of knowledge exchange, trade, and innovation addressing shared agricultural challenges.

Collaborating Partners Include



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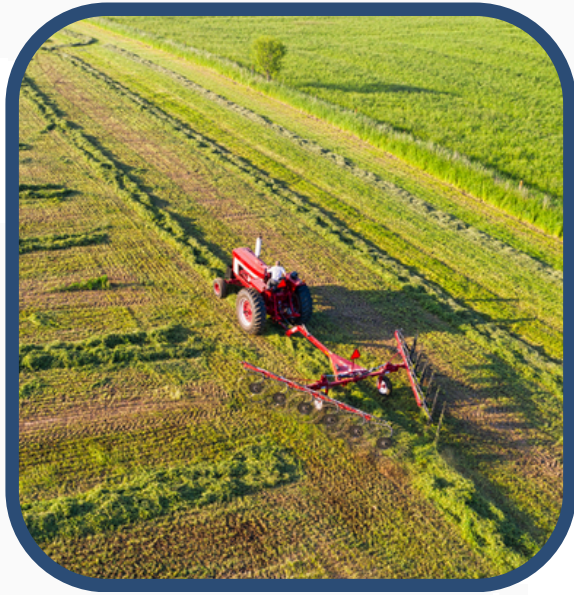
info@theebcc.com



17 Hanover Square, London,
W1S 1BN



+44 (0) 20 7499 3100



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- ✓ Showcasing Success Stories
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EBCC 'Live from' Egypt - UK Campaign

UK Innovation in Agriculture Webinar

The webinar is the part of the 'Live From' Campaign initiated and led by the EBCC. It is tailored to give an overview of the UK innovation in the Agriculture industry, and covering the various subsectors: irrigation technology, management software, machinery and Agri tech.

An invite is extended to key players in the industry to showcase the UK innovation across the different subsectors and success stories in the global market.

With Egypt positioned as a strategic gateway to Africa and a growing market for agritech solutions, the session underlines the importance of bilateral collaboration in addressing global food security and climate challenges.



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EBCC 'Live from' Egypt - UK Campaign

UK Innovation in Agriculture Webinar



Webinar Agenda

11:00 am - 11:10 am	Welcoming Remarks & Introduction Sally Ayyad, General Manager - EBCC
11:10 am - 11:15 am	Chairman Remarks Mohanad Khaled, EBCC Chair
11:15 am - 11:30 am	An overview of the UK Agriculture Industry Hilary Charman, International Trade Advisor - DBT UK
11:30 am - 11:50 am	UK Innovation in practice: Company showcase Listed separately
11:50 am - 11:55 am	Next step and EBCC's role in supporting bilateral trade & investment Sally Ayyad, General Manager - EBCC
11:55 am - 12:00 pm	Q&A



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UK Companies Showcasing

Company Name: Alvan Blanch

Company Rep(s): Omar Dwaikat, Regional Manager

Company Profile: Malmesbury, Wiltshire (UK)-based Alvan Blanch Group is a long-established manufacturer of agricultural processing and drying technologies, with a heritage rooted in engineering innovation and global market development. Founded in 1952 by self-taught engineer Alvan Blanch, the company originated from the design of early farm machinery and grain drying solutions to address the challenges of the UK's wet climate.

From its inception, Alvan Blanch has focused on developing practical, reliable equipment for post-harvest processing. Its product range has evolved from early hay and grain machinery into a comprehensive portfolio of systems for drying, handling, storage, and processing of agricultural crops and bulk materials. Today, the company delivers fully integrated solutions that combine mechanical engineering with process design, supporting efficient and scalable agricultural operations worldwide.

Company Name: AquaGrain Biomation Ltd

Company Rep(s): Jackie McKellar, Managing Director

Company Profile: Needham Market (UK)-based Aquagrain Biomation Ltd is an innovative agritech company focused on addressing global challenges in water scarcity, sustainable food production, and environmental impact. Founded on years of scientific research into plant growth in arid conditions, the company has developed a breakthrough biodegradable soil technology that enables crops to thrive using significantly less water.

Aquagrain Biomation's core innovation is a patented process that transforms organic waste materials—otherwise destined for incineration, into a high-performance soil additive. This technology enhances the soil's ability to retain water and nutrients, releasing them gradually to plant roots and improving growth in even the most degraded or drought-prone environments.

The company combines expertise in chemistry, biochemistry, and biodegradation science to deliver practical, scalable solutions for modern agriculture.



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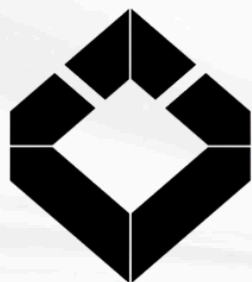


UK Companies Showcasing

Company Name: Delta-T Devices

Company Rep(s): David Frew, Head of Sales and Marketing

Company Profile: Cambridge (UK) based Delta-T Devices is a leading manufacturer of Agritech measurement technology - offering a comprehensive range of research-grade sensors. For over fifty years we have been renowned innovators in soil, plant, and solar science. Our products have been trusted by leading agronomists and commercial growers for decades - and include the portable WET-2 Multi-Parameter Soil Sensor and PR2 Profile Probe (analog and SDI-12) which measures soil moisture profiles down to 1 meter. DeltaLINK-Cloud is a powerful and secure online data viewing, management, and sharing platform. It enables remote viewing of real-time data on smart phones (in customisable animated dashboard format), quick and easy sharing of data with other project stakeholders, and sophisticated graphing. Delta-T's SunScan system quantifies solar radiation penetration into low uniform canopies which offers a measure of crop performance.



Metaship

Company Name: Metaship Ltd

Company Rep(s): Bruce Trebble, CEO of Metaship Ltd

Company Profile: Metaship is a secure AI-driven collaborative supply chain platform that eliminates the fragmented systems, email chains, and manual re-capturing that slow down perishable goods logistics. Whether you export fruit, vegetables, seafood, nuts, meat, etc - Metaship gives every stakeholder a single, secure window into the entire supply chain journey: from farm to final consignee. Unlike generic logistics tools, Metaship is designed specifically for the complexity of perishable goods - integrating orders, bookings, operational finance, documentation, compliance, transport and real-time tracking inside one intelligent platform. It can be deployed as a standalone tool or fully embedded into your existing business processes.



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UK Companies Showcasing



Company Name: Perry Engineering System Ltd

Company Rep(s): Godfrey Lwakatare, Business Development Manager

Company Profile: Perry are the UK's most experienced manufacturer of materials handling, drying & storage equipment. Perry design, manufacture and test all available products, many of which are the result of over 70 years of engineering excellence. All products are manufactured from high quality components, in our purpose built manufacturing facility.



Company Name: Stocks AG

Company Rep(s): Sean Stanfield, Sales Manager

Company Profile: UK-based Stocks AG is a specialist provider of innovative agricultural machinery, delivering high-quality solutions for modern farming. With decades of engineering expertise, Stocks AG has built a strong reputation for designing and manufacturing reliable equipment that enhances efficiency and precision in crop production. Their product range includes pneumatic applicators, small seeders, and front-mounted distribution systems, widely trusted by farmers and contractors across the UK and beyond. Known for their durability and accuracy, Stocks AG machines are used for applications such as cover cropping, slug pellet spreading, and fertiliser distribution. By combining practical design with advanced technology, Stocks AG continues to support sustainable farming practices and improved field performance.

Companies In Attendance



Actis Global Ltd



AGX Consultant Studio



Blue Nile



Domiatec Group



Egyptian Defence Office



Egyptian Embassy in London



Embassy of the Arab Republic of Egypt in London



El Gondy Trading - The AfCFTA Trading Company Egypt



Hyma Plastic Hyma Foam



LiteGreen For Import And Export



National Service Projects Organization



Nile Valley



Nile Valley Wadi El Nile



Pyramidia for manufacturing and export



Sakr Group



Sun-kissed for agriculture and investments



Tut produce



Vitalife for import and export



About The Egyptian-British Chamber of Commerce (EBCC)

The Egyptian-British Chamber of Commerce is the United Kingdom's leading chamber dedicated to promoting bilateral trade and investment between Egypt and the UK. With over four decades of experience, it has built a strong, trusted network across both markets, working with governmental bodies and representative institutions in each country.

The Chamber supports members expanding into international markets, focusing on UK-Egypt trade relations and positioning Egypt as a gateway to Africa, facilitating opportunities and partnerships.

Through services including networking events, forums, trade missions, market intelligence, and bespoke matchmaking, the Chamber helps members identify opportunities, build connections, and achieve growth in Egypt and beyond.



Matchmaking & Networking

The Egyptian-British Chamber of Commerce offers tailored matchmaking and networking services, connecting businesses with key partners, clients, and industry leaders across Egypt and the UK.

Through exclusive events, one-to-one introductions, and strategic referrals, we create valuable opportunities for collaboration, growth, and market expansion



Documentation

The Egyptian-British Chamber of Commerce provides a complete document legalisation service, ensuring commercial, personal, and educational documents comply with Egyptian Consulate requirements. From securing FCDO apostilles to arranging certified translations, our expert team delivers a streamlined, reliable, and efficient solution for all your legalisation needs.



Meet the EBCC Team



Sally Ayyad
General Manager
sally@theebcc.com



Ahmed Zahir
Account Manager Trade
Documentation
ahmed@theebcc.com



Megan Randall,
Admin Coordinator
megan@theebcc.com



Nadiah Ramdin
Documentation Support
Officer
nadiah@theebcc.com



www.theebcc.com
info@theebcc.com
+44 (0) 20 7499 3100

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across various sectors.



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