

**Staffordshire Chambers' of Commerce – Energy, Environment & Sustainability
(EES) forum**

'This forum is tasked with exchanging information on energy, environmental concerns and sustainability within the private sector. Driving our policy understanding on energy efficiency and environmental sustainability and promoting the development of a sustainable economy in Staffordshire.'

Date of meeting	Tuesday 21st April 2026
Venue	Staffs Chambers of Commerce
Number of attendees	18
Agenda topics	<p><u>Update on Green Spaces for Businesses by Staffordshire Business Environment Network (SBEN)</u>– The initiative is aimed at small and medium-sized enterprises (SMEs) across Staffordshire, excluding Stoke-on-Trent and focuses on enhancing underutilised outdoor spaces within business premises. The programme seeks to achieve three primary objectives: improving biodiversity through increased and diverse planting and habitat creation; enhancing the wellbeing of staff, visitors and the local community by creating accessible and pleasant outdoor areas; and improving the visual appeal of business environments.</p> <p><u>Update on greenwashing by Green Knight Consulting Ltd</u> – Presentation on greenwashing, explaining it as the practice of presenting an organisation as more environmentally responsible than it is. He outlined how this can occur through selective reporting, vague claims or focusing on minor positive actions while ignoring wider environmental impacts. Update also covered definitions of terms such as greenhushing and green crowding. Full details in slides on forum webpage.</p> <p><u>Energy use at Chatterley Whitfield by Longcape</u> – A detailed update was provided on the strategic development of Chatterley Whitfield, focusing on its potential role in supporting energy infrastructure, data centres and wider regeneration activity.</p>

Date/time of next Energy forum: Tuesday 7th July 2026 from 9AM – at Keele University –see website for details. If you have any questions about our Energy forum, please contact:**declan.riddell@staffordshirechambers.co.uk**